

Downtown Raleigh Alliance Announces Formation Of Corporate Links Program Committee

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Committee Formed To Raise Downtown Awareness With Area Corporations

Raleigh, NC – The Downtown Raleigh Alliance (DRA) has formed the Corporate Links Program Committee, which will help raise awareness of Downtown among area employers and serve as a resource to local businesses. The committee will work with prominent employers to distribute information on Downtown, such as parking information, maps, events calendars, and restaurant, shopping, cultural, and entertainment listings. The members of the committee include Louise Collis of Willow Computer Technologies, Inc., Mary Greune of Temporary Living Company, Michael Kerr of Edge Office, and Emily Toone of TPS, Inc.

"We are pleased to be able to develop the Corporate Links Program Committee," said Margaret Mullen, President and CEO of DRA. "The committee will provide valuable information and assistance to local businesses and will be a great assistance to the Downtown Raleigh Alliance."

The DRA is a non-profit organization comprised of individuals, associations, corporations, and partnerships who want to improve Downtown Raleigh. This leadership organization is focused on the revitalization of downtown Raleigh, North Carolina and serves as a clearinghouse and advocacy group for all issues affecting downtown. The organization also sponsors the Bicycle Safety Patrol and Sidewalk Cleanup Programs. For more information, please call 832-1231.

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